WASECA ART CENTER



2019 ANNUAL REPORT

EXECUTIVE DIRECTOR: ANDREW BRECK



CHECK OUT OUR NEW WEBSITE

WEBSITE:

www.WasecaArtCenter.org

EMAIL US:

info@WasecaArtsCouncil.org

Follow us on Social Media

FACEBOOK:

WasecaArtCenter

INSTAGRAM:

WasecaArtCenter

TWITTER:

ArtsWaseca

BLOG:

https://

WasecaArtCenter.blogspot.com/









CONTACT & INFORMATION //

PHONE [507] 835 -1701

EMAIL info@WasecaArtsCouncil.org

WEB www.WasecaArtCenter.org

VISIT US & MAILING

200 State Street North Waseca, MN 56093 **GALLERY HOURS**

TUESDAY - FRIDAY 11AM - 5 PM

SATURDAY 10 AM –1 PM

WASECA ART CENTER STAFF MEMBERS //

ANDREW BRECK

Executive Director //
Director@WasecaArtsCouncil.org

AMANDA LARKIN

Gallery Assistant //
Art@WasecaArtsCouncil.org

KALA VINEYARD

Student Liason //

CHECK OUT OUR UPDATED WEBSITE

www.WasecaArtCenter.org

FEATURING

// Upcoming Events

// Photo Gallery,

// Downloadable forms for teachers & artists

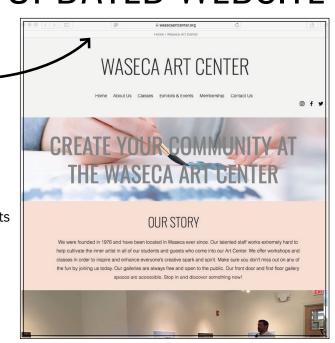
// Classes

// Current & Upcoming Exhibits

// Contact information

// Coming Soon

Renew your membership and donated securely from home!



WASECA ARTS COUNCIL BOARD MEMBERS //



Monica Priebe, PRES. Rebecca Schimming, VP Kent Schultz, TREA. Mark Christiansen, SEC. Deanna Bendix Ivan DenOuden Brad Donner Carroll Galvin

Rick Morris Blair Nelson Jessica Stuckmayer

Waseca Art Center Attendance

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Jan.	130	192	178	137	closed	360		95	176	166	242
Feb.	196	224	222	221	595	274		156	139	163	210
Mar.	190	169	284	142	493	225		285	156	271	315
April	254	348	410	285	439	397		213	274	236	337
May	394	463	374	727	792	523		202	195	157	296
June	244	249	300	281	341	400		150	336	155	837
July	203	259	328	428	458	256		207	190	169	1,182
Aug.	210	280	186	210	589	304		130	228	345	347
Sept.	206	271	253	168	268	292		147	399	344	479
Oct.	233	190	216	235	441	308		869	996	950	2,258
Nov.	257	153	211	318	398	262		193	197	329	388
Dec.	901	848	750	647	750	382		339	679	244	732
	3418	3646	3712	3799	5564	3983	3603	2986	3965	3,529	7,623
2040 £											

2019 f

Exhibits and Major Events for the Waseca Art Center // 2019

Mon, Jan 7 Tue, Jan 8 to Thur, Feb 7 [22 days] Sun, Jan 13 Wed, Jan 30	Board of Directors Meeting 6:30pm Prairie Lakes / McKnight Foundation Grant Recipient Exhibition (Both Galleries) Program & Exhibit Welcoming Reception // Schultz Auditorium 1pm-5pm Closed due to weather			
Mon, Feb 4 Wed, Feb 6	Board of Directors Meeting 6:30pm - New Executive Director approved Andrew visited and spoke with 2 art classes // Waseca Jr & Sr High School 1:30-3:00pm			
Sat, Feb 9	Sleigh and Cutter Parade Viewing Party // Main Floor 11- 2pm			
Tue, Feb 12 - Fri, Mar 15 [24 days]	Annual Regional High School Art Exhibit // Beckman Gallery			
Tue, Feb 12 - Fri, Mar 15	Permanent Collection // Great Hall Gallery			
Thur, Feb 14	Andrew took the day off to attend seminar, Accidental Money Manager // Minneapolis			
Fri, Feb 15	Exhibit Welcoming Reception // Main Floor 5-7pm			
Wed, Feb 27	Monica, Rebecca & Andrew attended How to Be a Rockstar Board Member // Mankato			
Mon, Mar 4	Board of Directors Meeting 6:30pm			
Fri, Mar 8,	Jim McGuire Jazz Trio // Schultz Auditorium 7pm-9pm [\$800]			
Thur, Mar 14	Andrew spoke at Rotary // Lakeside Country Club Noon - 1pm			
Fri, Mar 15	HS Workshop 9:00am - Noon // Guest Instructor David Hamlow; Steve DeLaitsch Juror			
,	Schultz Auditorium [\$500] [\$100]			
Tue, Mar 19 - Fri, Apr 19 [24 days]	Stitchers in Time Quilt Show // Beckmann Gallery			
Tue, Mar 19 - Fri, Apr 19	Joellen Preston & Becky Carmody // Great Hall Gallery			
Fri, Mar 22	Exhibit Welcoming Reception // Main Floor 5-7pm			
Fri, Mar 29	Lost Walleye Orchestra Concert // Schultz Auditorium 7-9pm [\$700]			

Mon, Apr 1 Board of Directors Meeting 6:30pm

Tue, Apr 2 Andrew spoke at Exchange Club // Miller Armstrong Noon - 1pm
Sat, Apr 6 Andrea Een, Hardanger Fiddle in Concert // Schultz Auditorium 7-9pm

April 23 - May 24 [24 days] Member's Exhibit // Great Hall Gallery
April 23 - May 24 Kat Notthingham, oil // Beckmann Gallery
Fri, April 26 Exhibit Welcoming Reception // Main Floor 5-7pm

Tue, April 30 Business After Hours | Chamber of Commerce // Main Floor 4:30-7pm

Mon, May 6 Board of Directors Meeting 6:30pm

Wed, May 15

Spring Grant Award Ceremony - Waseca Area Foundation

Tue, May 28 - June 28

Spring Grant Award Ceremony - Waseca Area Foundation

Frank Meuschke, photography // Beckmann Gallery

Andrew Judkins, Landscapes, oil // Great Hall Gallery

Brian Gegel, mixed media // Community Gallery

Fri, May 31 <u>Exhibit Welcoming Reception</u> // Main Floor 5-7pm

Mon, Jun 3 Board of Directors Meeting 6:30pm

Fri, Jun 7th

Author Reading & Book Signing | Allen Eskens // Beckmann Gallery 6-8pm

Tue, Jun 18 - Fri, Jun 21 Summer Art Camp // 9:30am-11:30am // Education Studio (bsmnt) & Schultz Auditorium

Fri, Jun 28 Water Carnival (make-up day) 11am-1pm

Mon, Jul 1 Board of Directors Meeting 6:30pm

July 2 - Aug 2 [24 days] Areala Kumaraea & Ann Price, "A Journey in Boundaries" // Beckmann Gallery

July 2 - Aug 2 Wednesday Art Adventurers // Great Hall Gallery

July 2 - Aug 2 Water Carnival Art // Community Gallery

July 5th Exhibit Welcoming Reception // Main Floor 5-7pm

Fri, Jul 12 Author Jill Marzinski book signing/Q&A // Great Hall Gallery 5-6:30pm

Sat, Jul 13 ICAN Workshop // WAC storefront 10-11:30am

Wed, Jul 17 - Sun, July 21 Waseca County Fair // Creative Arts Building Noon-10pm

Mon, Aug 5 Board of Directors Meeting 6:30pm

Tue, Aug 6 - Fri, Sep 6 [24 days] Work in Progress | WAC Staff | Beckmann Gallery
Tue, Aug 6 - Fri Sep 6 | ICAN Workshop Exhibit | Great Hall Gallery

Tue, Aug 6 - Fri Sep 6 Maggie Elstad // Community Gallery

Thur, Aug 5 Entrepreneurial Seminar - SROC U of M // Great Hall Gallery Noon-4pm

Fri, Aug 9 <u>Exhibit Welcoming Reception</u> // Main Floor 5-7pm

Sat, Aug 24 Event Horizon - Variety Show // Schultz Auditorium 6-7pm

Mon, Sep 9 Board of Directors Meeting 6:30pm

Thur, Sep 5 U of M SROC / Connecting Entrepreneurial Communities conference // Great Hall Gallery

Tue, Sep 10 - Oct 11 [24 days] Robin Warburton, woodcarving // Beckmann Gallery

Tue, Sep 10 - Oct 11 Anna Segner // Great Hall Gallery

Tue, Sep 10 - Oct 11 6x6 Artwork // Community Gallery

Fri, Sep 13 Exhibit Welcoming Reception // Main Floor 5-7pm

Mon, Oct 7 Board of Directors Meeting 6:30pm

Thur, Oct 10 6x6 Artwork Sale // Community Gallery 5-7pm

Sat, Oct 12 Great Fall Get Together // Lakeside Country Club 7-9pm

Oct 15 - Nov 15 [24 days] Amy "Pocket" Toscani // Beckmann Gallery

Continued

Oct 15 - Nov 15 Chel Mattson, mixed media // Great Hall Gallery

Oct 15 - Nov 15 Rev. Jack Dahl "Remembering Samuel", watercolor // Great Hall Gallery

Fri, Oct 18 Exhibit Welcoming Reception // Main Floor 5-7pm

Mon, Nov 4 Open on Monday while the Small Business Revolution team was in town

Mon, Nov 4Board of Directors Meeting 6:30pmTue, Nov 5Met and spoke with the SBR team

Nov 19 - Dec 28 [25 days] Waseca & NRHEG All School Show // Great Hall, Community & Beckmann Galleries

Wed, Nov 20 Cow Tipping Press Book Reading // Great Hall Gallery 6-8pm

Mon, Dec 2 Board of Directors Meeting 6:30pm

Tue, Dec 3 <u>Exhibit Welcoming Reception</u> // Main Floor 4:30-7pm
Sat. Dec 18 <u>We won the Waseca Winterlights Window Display Contest</u>

2019 Education schedule in separate document //

Educational: Karen Krause continues to teach the Make & Take Classes for age group $K - 3^{rd}$ and Club Picasso for age group 4 - 8. Summer Art Camp for age group K - 8 were held in June. WAC hosted a few Early Out classes this year along with several other classes for students and adults.

Missy Donner, Jess Stuckmayer and Andrew Breck were additional instructors throughout the year.

Classes continue to be published and processed through Community Ed. It would be beneficial for WAC to increase art opportunities and art related classes taught by qualified instructors.

<u>Picture Person Parade (PPP) Art Appreciation Series:</u> was in use at Sacred Heart School, WEM schools, and Janesville Trinity. The Picture Parade also goes to the senior living center, Colony Court in Waseca. *The ED would like to add additional schools to this list in the 2020/2021 school year; it is our goal to update the process and organization of the PPP.*

Adult Drawing Group and Art Appreciation group meets weekly throughout the year, we updated the name to the Art Adventurer's to begin marketing the diverse activities this group does. This free educational opportunity accounts for over 40 of the 53 adult classes, or 75%, offered in 2019.

Spring Concert Series:

Three concerts of varying music genres including jazz, rock and heritage folk music were featured in 2019 in the Schultz Auditorium, which also received heating and cooling units that allow us to control temperature year round. This organization may benefit from recruiting 2 well known talent acts within two different age demographics divided by requested grant money; this may cost more but would result in requesting a higher ticket price point that could also be used to pay for performers. Proceeds of both could go to a third act.

Community Outreach:

Speaking: In 2019 ED, Andrew Breck visited *Rotary Club*, and *Exchange Club* to speak with community members about the Art Center's mission, *Career Navigation Day at the SCC Faribault* campus and spoke with 9th graders from Waseca, Medford and NRHEG about career opportunities in art and highlighted WAC, met and spoke with *Waseca High School Choir* and several art classes.

Art Outreach: We held three - day session paper making workshop over the course of 3 week at *Colony Court* and served more than a dozen senior citizens with the assistance of over a half dozen volunteers from all ages.

Continued

The Art Center also participated in the *Waseca Water Carnival* - a collaboration with Waseca Public Library, Water Park, Community Ed to name a few organizations; Five classes from 2nd grade Hartley Elementary visited our galleries; WAC hosted a workshop people with developmental disabilities from ICAN and their art was exhibited in the Great Hall Gallery; WAC hosted a book reading and signing for Cow Tipping Press, a regional NPO that holds neurodiverse workshops for people with developmental disabilities and publishes their poems and stories; 6x6 artwork part was held for a fundraiser and was well attended; WAC continues to host a monthly Cultural Ambassadors meeting for Farmamerica, Waseca County Historical Society, Chamber of Commerce, Waseca Public Library, Waseca Waterpark, and Community Ed.

Events: WAC participated in Treats on the Streets; *Waseca Winter Wonderlights* window display contest, opened our doors to the Sleigh and Cutter Parade - temperatures during the parade this year was around (-5) degrees below zero, fahrenheit; WAC held over a dozen free art workshops for people of all ages, and demographics from our community in our storefront which were possible from a grant by the Waseca Area Foundation - Al Volbrecht Arts and Cultural Fund; WAC had two book reading/signings by two local authors; WAC hosted Cow Tipping Press / book launch and author reading from people with developmental disabilities.

<u>Staffing:</u> From May of 2017 - January of 2019, Rachel James the WAC Executive Director and Andrew Breck was the Administrative Assistant. Andrew Breck became the Interim Executive Director in February 2019 and became the Executive Director in August. Amanda Larkin was hired as the Gallery Assistant in April and is still in that position. GAC graduate Miranda Shaffer was hired for a transition period from May - September as Programs Coordinator. *WAC is now looking to hire an Office Manager.*

<u>Gift Shop</u>: In 2017 WAC implemented a policy change which omitted stock inventory and went to solely consignment. After scouting other specialty shops and conversing with the President and Treasurer of the board - it would be beneficial for WAC to shift gift shop inventory to lower price point items that would be specific to our area and the Art Center. Waseca specific postcards and notecards, ceramic mugs, prints etc.

Gallery:: WAC Purchased 1 sculpture from Robin Warburton for the permanent collection for: \$250

The Gift shop and Gallery sales

2019 Consignment \$1,033.45	Expenses: \$ 126	for estimated profit of \$907.45		
2019 Gallery \$392.87	Expenses \$250	for estimated profit of \$142.87		
2018 Gross: \$	Expenses: \$	for estimated profit of \$ 1,245		
2017 Gross: \$4,244.66	Expenses: \$3,057.74	for estimated profit of \$1,186.92		
2016 Gross: \$4,272.87	Expenses: \$3,607.85	for estimated profit of \$665.02		
2015 Gross: \$7,099.73	Expenses: \$4,586.77	for estimated profit of \$2512.96		
2014 Gross \$8,584.77	Expenses:\$4,512.55	for estimated profit of \$4072.22		
2013 Gross \$10,364.00	Expenses: \$6,790.03	for estimated profit of \$3,682.33		
2012 Gross: \$4,026.60	Expenses: \$2,694.29	for estimated profit of \$1332.31		
2011: Gross: \$5,842.90	Expenses: \$3,884.87	for estimated profit of \$1958.03		
2010: Gross: \$7,326.64	Expenses: \$4,500	for estimated profit of: \$2826.64		
2009: Gross: \$6,072.49	Expenses: \$3,132.62	for a total profit of \$2,939.87		
2008 Gross \$11,031.28	Expenses: \$7,974.29	for a total profit of \$3,056.99		

Future:

It is the ED's intent to encourage the board to complete board training with an organization such as the MN Council for Nonprofits. It may be a possibility to team up with the board of the Neighborhood Service Center and split costs is an option we are currently exploring.

2020 Exhibition Schedule

January: Tues. Jan 7th - Fri. Feb 7th Reception: Sun. Jan. 12th

Great Hall Gallery: PLRAC Grant Recipient
The Beckmann Gallery: PLRAC Grant Recipient
Community Gallery: PLRAC Grant Recipient

February: Tues. Feb. 10th - Fri. Mar. 6th Reception: Thurs. Feb 12th

Great Hall Gallery: Juried Southern MN High School Show

The Beckmann Gallery: Stitchers in Time **

Community Gallery: Jordan Below

March: Tues. Mar. 10th - Fri. Apr. 3rd Reception: Thurs. March 12th

Great Hall Gallery: David Hamlow

The Beckmann Gallery: High School Show

Community Gallery: Tami Resler

April: Tues. Apr. 7th - Fri. May 1st Reception: Thurs. April 9th

Great Hall Gallery: Lauren O'Brien The Beckmann Gallery: Liz O'Brien

Community Gallery: First Come-First Serve Local Artist

May: Tues. May 5th - Fri. May 29th Reception: Thurs. May 7th

Great Hall Gallery: Member's Show The Beckmann Gallery: Brandon Guse

Community Gallery: First Come-First Serve Local Artist

June: Tues. Jun. 2nd - Fri. Jul. 3rd Reception: Thurs. June 4th

Great Hall Gallery: Derek Meier

The Beckmann Gallery: Wednesday Art Adventurers

Community Gallery: Peggy Larkin

July: Tues. Jul. 7th - Fri. Jul. 31st Reception: Thurs. July 9th

Great Hall Gallery: Craig Groe
The Beckmann Gallery: Areca Roe

Community Gallery: Summer Art Camp/Water Carnival Artists

August: Tues. Aug. 4th - Fri. Sept. 4th Reception: Thurs. Aug. 6th

Great Hall Gallery: Mary Walchuck
The Beckmann Gallery: Jeffery Hansen

Community Gallery: Community Art Project/507 Mobile/Found Obj.

September: Tues. Sept. 8th - Fri. Oct. 2nd Reception: Thurs. Sept. 10th

Great Hall Gallery: Cathy Durso
The Beckmann Gallery: Brad Donner
Community Gallery: 6x6 Artwork

October: Tues. Oct. 6th - Fri. Nov. 6th Reception: Thurs. Oct. 8th

Great Hall Gallery: Steve Delaitsch

The Beckmann Gallery: Matt Williamsen & David Rogers

Community Gallery: ALC Art Exhibit

November: Tues. Nov. 10th - Fri Dec. 11th Reception: Thurs. Nov. 12th

Great Hall Gallery: Unknown

The Beckmann Gallery: Jacky Garlock

Community Gallery: Community Art Project – Postcard Art Project

ALL CLASSES HELD @ WAC IN OUR EDUCATION STUDIO; LOWER LEVEL // UNLESS OTHERWISE NOTED

TU 11am –5 pm	11am -5 pm	11am –5 pm	11am –5 pm	1 SA 10am – 1 pm
CLUB PICASSO: AGAMOGRAPH ART GRADE: 3+ & ADULTS 4:30 - 5:45 PM - \$7	ART ADVENTURERS ART APPRECIATION 11 AM - FREE	Make & Take: Winter Village GRADE: K-3 4:30 - 5:45 PM - \$7	IO _R Y	*SUNDAY
14	ART ADVENTURERS ART APPRECIATION 11 AM - FREE	16	17	18
21	ART ADVENTURERS ART APPRECIATION 11 AM - FREE	23	24	25 CROCHET AMIGURUMI MAKING PROJECT SAT. JAN 25 10:30am-12:30pm cost \$ 15
28	ART ADVENTURERS ART APPRECIATION 11 AM - FREE	30	31	01
CLUB PICASSO: 1 POINT PERSPECTIVE GRADE: 3+ & ADULTS 4:30 - 5:45 PM - \$7	ART ADVENTURERS ART APPRECIATION 11 AM - FREE	MAKE & TAKE: WINTER SNOW OWL GRADE: K-3 4:30 - 5:45 PM - \$7	o7 ARY	08

WASECA ART CENTER 2020 EXHIBIT SCHEDULE

** Schedule subject to change; please visit our website for most current information

January: Tue Jan 7th – Fri. Feb 7th //

Reception: Sun. Jan. 12th

Great Hall Gallery: PLRAC Grant Recipient The Beckmann Gallery: PLRAC Grant Recipient Community Gallery: PLRAC Grant Recipient

1/12/20

PRARIE LAKES REGIONAL ART COUNCIL / MCKNIGHT FOUNDATION // 2018 GRANTFF PERFORMANCE & RECEPTION

February: Tue Feb. 10th – Fri. Mar. 6 //

Reception: Thurs. Feb 13th

Great Hall Gallery: Juried Southern MN High

School Show

The Beckmann Gallery:

Stitchers In Time | Quilters Guild Community Gallery: Jordan Below

March: Tue Mar. 10 – Fri. Apr. 3 //

Reception: Thurs. March 12th Great Hall Gallery: David Hamlow The Beckmann Gallery: High School Show Community Gallery: Tami Resler

April: Tue Apr. 7 – Fri. May 1 //

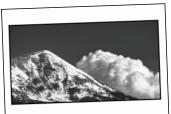
Reception: Thurs. April 9th

Great Hall Gallery: Lauren O'Brien The Beckmann Gallery: Liz O'Brien Community Gallery: **ÓPEN**

May: Tue May 5 – Fri. May 29 //

Reception: Thurs. May 7th Great Hall Gallery: **Member's Show** The Beckmann Gallery: **Brandon Guse**

Community Gallery: OPEN





June: Tue Jun. 2 - Fri Jul 3 //

Reception: Thurs. June 4th Great Hall Gallery: Derek Meier The Beckmann Gallery: Wednesday Art Adventurers Community Gallery: Peggy Larkin

July:Tue Jul. 7 – Fri Jul 31 //

Reception: Thurs. July 9th Great Hall Gallery: Craig Groe The Beckmann Gallery: Areca Roe Community Gallery:

Summer Art Camp/Water Carnival Artists

August: Tue Aug. 4 – Fri Sep 4 //

Reception: Thurs. Aug. 6th Great Hall Gallery: Mary Walchuck The Beckmann Gallery: Jeffery Hansen Community Gallery:

Community Art Projects 507 Mobile/Sculpture

September: Tue Sept. 8 - Fri Oct 2

Reception: Thurs. Sept. 10th Great Hall Gallery: Cathy Durso
The Beckmann Gallery: Brad Donner
Community Gallery: 6x6 Artwork

October: Tue Oct. 6 - Fri Nov 6 //

Reception: Thurs. Oct. 8th Great Hall Gallery: **Steve Delaitsch** The Beckmann Gallery: Matt Williamsen & David Rogers Community Gallery: ALC Art Exhibit

November: Tue Nov. 10 - Fri Dec 11

Reception: Thurs. Nov. 12th Great Hall Gallery: Unknown The Beckmann Gallery: Jacky Garlock Community Gallery:

Community Art Project – Postcard Art Project

December: Wed 16 - Sat Dec

Reception: TBD

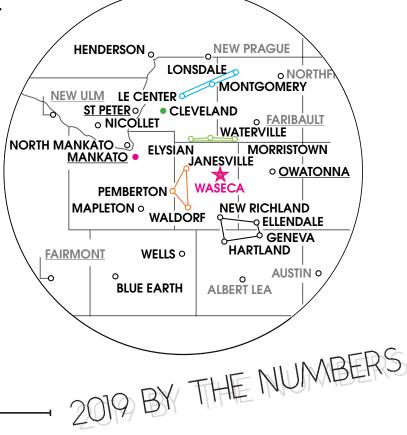
All School Show - Waseca & JWP

To provide the people of the greater Waseca County Area opportunities to experience diverse creative arts essential to a healthy community.



- LOCATION GRAPHIC FROM OUR 2019 FEATURED ARTISTS; OVER 90% OF ARTISTS COME FROM OUR REGION IN SOUTHERN MN
- OUR MONTHLY RECEPTIONS TYPICAL BRING 75-350 PEOPLE MANY FROM OUT OF TOWN/STATE.
- COUNTY SCHOOL DISTRICTS ARE INVITED TO PARTICIPATE IN SEVERAL EXHIBITS FOR STUDENTS
- OUR EVENTS ARE CREATED TO ALLOW TIME FOR PARTICIPANTS TO PARTAKE IN LOCAL RESTAURANTS AND SPECIALTY SHOPS
 - 1 seminar was held with participants from throughout the U.S.
 - 1 Variety Show held in the Schultz Auditorium
 - 1 \$500 scholarship given out
 - 2 countries represented from visitors (Italy & Australia)
 - 2 workshops, ICAN and over 30 High School students
 - 2 volunteer instructors // 3 first time solo exhibitors
 - 3 book readings from 7 authors
 - 3 music performances held in the Schultz Auditorium
 - 3 gallery spaces changed & curated monthly
 - 3 film crews interviewing community members in our space
 - 4 days of Summer Art Camp w/ 26 students, 4 volunteers & 1 instructor
 - 5 days at the Waseca County Fair & 20 individual volunteers
 - 5 art instructors compensated // 12 performers compensated 10 unique gallery exhibitions [PLRAC] 10 opening receptions

 - 11 professional regional & local artists showcased
 - 11 Board of Directors
 - 12 PLRAC Grantee professional artists showcased
 - 12 Quilters in one gallery



12 free pop up classes for all ages [Waseca Area Foundation]

12+ Senior Citizens were taught how to make paper [WAF, Photo 12.]

16 regional cities participate in High School events

22 states represented from out of state visitors

24 people with developmental disabilities showcased

28 docent volunteers // 30 member artists showcased

35 artisans selling in our gift shop

38 student classes (not including Art Camp)

50+ overall volunteers

52 donors to the 6x6 fundraiser // 53 adult Classes

125 dollars of award money given // 228 adult members

239 days open // 416 pieces of art in the All School Show: 5

Waseca schools with grades K-12 represented along with grades 6-12 from NRHEG // 500+ student artists work shown at WAC

// 663 total Artists On the Waseca Art Center walls in 2019

(not including permanent collection)

7600+ attendees participated in a WAC sponsored event